



*League of Southeastern
Credit Unions & Affiliates*

2025 MEDIA KIT

LSCU DIGITAL AND PRINT ADVERTISING OPPORTUNITIES

LSCU INSIGHT

LSCU's premier news publication is distributed via email, containing timely and topical happenings in the League, at affiliated credit unions, within the credit union industry, in the political arena, and more. This electronic publication reaches more than 1,200 credit union employees and the number of subscribers continues to grow within our footprint.

RECTANGLE AD (TWO AVAILABLE)

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- Only static images will display
- Two ads per issue
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For availability, please email

sponsorshipandexhibits@lscu.coop.

RECTANGLE AD



Giving you *insight* to the world of credit unions.

October 17, 2023

FLORIDA ADVOCACY CONFERENCE

1/23/24
-1/24/24

Tallahassee, FL

GEORGIA ADVOCACY CONFERENCE

1/30/24
-1/31/24

Atlanta, GA

ALABAMA ADVOCACY CONFERENCE


4/2/24
-4/3/24

Montgomery, AL

REGISTRATION OPEN


Registration for LSCU's state advocacy conferences is now open! Join fellow credit union advocates for an impactful few days in your state capital focusing on issues that will affect you and your members. Hear directly from key state officials, state banking department representatives, and legislators. With pressing issues like interchange still very much in play, we need you to join us and make sure credit union voices are represented. Please click below for information on each conference's agenda, speakers, and to register.


[Read more](#)



TRU TREASURY

Tru Treasury's purpose is to provide credit unions with the treasury management expertise such as treasury management consulting, program management, treasury solutions and merchant services to increase revenue as well as attract and retain business members.






Successful Inaugural LSCU INSPIRE Conference Empowers Credit Union Women

The League of Southeastern Credit Unions & Affiliates (LSCU & Affiliates) is thrilled to announce the successful conclusion of its inaugural INSPIRE Conference, held Wednesday, October 11 – Friday, October 13, 2023, in Atlanta, Georgia. This groundbreaking event brought together 124 credit union leaders, members, and supporters from Alabama, Florida, and Georgia, along with members of the Global Women's Leadership Network (GWLN) and its sister societies in the region.


[Read more](#)



Register Today for the 2023 Credit Union Bowl-a-Palooza


Get ready to roll for a fantastic cause at the 2023 Credit Union Bowl-a-Palooza on Thursday, November 2, 2023, from 5:00 – 9:00 p.m., at Bowlero Riverview in Birmingham, Alabama. Join other credit union members as we gear up for a strike-filled evening of fun and fundraising, supporting the Southeastern Credit Union Foundation and the Children's Miracle Network's Credit Unions for Kids Program.

[Read more](#)



EXPERTISE AND INSIGHT FOR THE BEST OUTCOMES


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The Virtual Cyber Security Summit is in One Week

It's not too late to register for the Virtual Cyber Security Summit on October 24, 2023, from 9:00 a.m. – 1:00 p.m. ET. This virtual event is designed to empower credit union employees with the essential knowledge and skills required to effectively identify, prevent, and respond to cybersecurity threats.

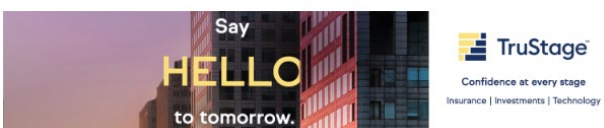
[Read more](#)



Master Talent Engagement: Hiring, Developing, and Thriving

Join CU Solutions Group on Tuesday, October 24, 2023, at 3:00 p.m. ET, for an enlightening webinar on talent management. During this webinar, you will learn how to strategically hire, develop, and engage your workforce, aligning skills with role expectations for exceptional performance. Discover the secrets to creating a dynamic, motivated team that consistently exceeds expectations.

[Read more](#)



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VENDOR DIRECTORY

The LSCU's Vendor Directory provides a comprehensive listing of industry-related companies, products, and services. The directory serves as a one-stop-shop for Alabama, Florida, and Georgia credit unions when looking for products and services to fit their needs. The Vendor Directory is distributed at both the ENGAGE and VISION Conferences to more than 1,800 credit union attendees.

BASIC COMPANY LISTING

Rate: \$300

Specifications:

- 50 word description and one product category

ENHANCED COMPANY LISTING

Rate: \$500

Specifications:

- 100 word description and multiple product categories
- Logo included

PRODUCT CATEGORIES			
ATM MANAGED SERVICES Members ATM Alliance 14	DATA PROCESSING CUR/SOUTH 10 Economic 11 Members Core Alliance 14 Sage 18 Sarah H. Moore & Associates/ CU Virtual, LLC 18	DEPOSIT INSURANCE Finnis Share Insurance 11	Kudlus Reinsurer and Prec. LLC 11 Sorenson New Leaven Law Firm 18
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AD PLACEMENT OPPORTUNITIES

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HALF PAGE AD

Rate: \$400

Specifications:

- Ad Size: 8.5w x 5.5h inches
- Resolution: 300 DPI
- File Type: PDF OR JPEG (PDF preferred)

QUARTER PAGE AD

Rate: \$250

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- File Type: PDF OR JPEG (PDF preferred)

INSIDE FRONT/BACK COVERS

Rate: \$2,500

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OUTSIDE BACK COVER

Rate: \$5,000

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The deadline to become a sponsor is February 28, 2025.

For more information, contact sponsorshipandexhibits@lscu.coop.

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