



THE LEAGUE

OF CREDIT UNIONS & AFFILIATES

2025 MEDIA KIT

THE LEAGUE DIGITAL AND PRINT ADVERTISING OPPORTUNITIES

THE LEAGUE INSIDER

The League's premier news publication is distributed via email, containing timely and topical happenings in the League, at affiliated credit unions, within the credit union industry, in the political arena, and more. This electronic publication reaches more than 1,300 credit union employees and the number of subscribers continues to grow within our footprint.

RECTANGLE AD (TWO AVAILABLE)

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THE LEAGUE INSIDER

Giving you insight to the world of credit unions


January 2, 2025




The League: A United Voice for Credit Union Collaboration and Excellence

A new chapter for credit union collaboration begins today as the League of Southeastern Credit Unions & Affiliates and the Virginia Credit Union League proudly unveil their new identity: The League of Credit Unions & Affiliates ([see video](#)). This rebrand follows a historic vote in favor of consolidating the two organizations into one unified entity. Beginning today, The League represents 386 credit unions across Alabama, Florida, Georgia, and Virginia and their 31.5 million members, serving as a steadfast advocate and resource for the industry.

[Read more](#)



OSG provides digital and print member statement solutions, in conjunction with our dynamic messaging capabilities allowing you to make the most of your member communications.




THE LEAGUE INSIDER

Giving you insight to the world of credit unions

The League Insider: New Name, Same Great Content

The League is thrilled to introduce a refreshed name for your trusted newsletter: *The League Insider*. Delivered every Tuesday and Thursday, this newsletter offers high-level updates on League initiatives, events, and industry developments. You can continue to rely on it for valuable insights into advocacy, compliance, education, and communications, along with the latest trends and topics shaping the credit union industry.

[Read more](#)



SMALL CREDIT UNION VIRTUAL SOLUTIONS and SUPPORT TOOLKIT


Small Credit Unions Resources Offered Through The League

The League is dedicated to supporting small credit unions by offering a suite of tailored resources designed to address their unique situations. Through its Small Credit Union Program, The League provides personalized consulting services, ensuring each credit union receives at least two in-person visits annually from assigned consultants who serve as primary contacts for all needs for credit unions with assets of \$150 million and under.

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Stifel has a dynamic suite of investment and balance sheet services, analytics and products to help credit unions help their members.




InfoSight

InfoSight360: An Exciting Evolution to Better Serve You

Over the past year, InfoSight's technology transformation has been underway to modernize systems and align with current trends. The primary goal has been to make systems more user-friendly for credit unions while ensuring that relevant information is easily accessible. A single sign-on was a key component, along with consolidating relevant resources under one URL.


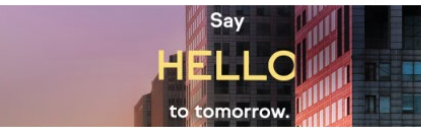
[Read more](#)



ACIPCO Federal Credit Union Celebrates Record-Breaking \$2.67M Member Payout

ACIPCO Federal Credit Union (AFCU) in Birmingham, Alabama, recently announced a 35% annual interest rebate and bonus dividend for 2024, distributing a record \$2,669,454 to its members on December 11. With an average payout of \$306 per member, this marks the largest annual distribution in AFCU's history, reflecting the credit union's commitment to its "People Helping People" philosophy.

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