



**THE LEAGUE**

OF CREDIT UNIONS & AFFILIATES

**2025**  
**SPONSORSHIP**  
**KIT**

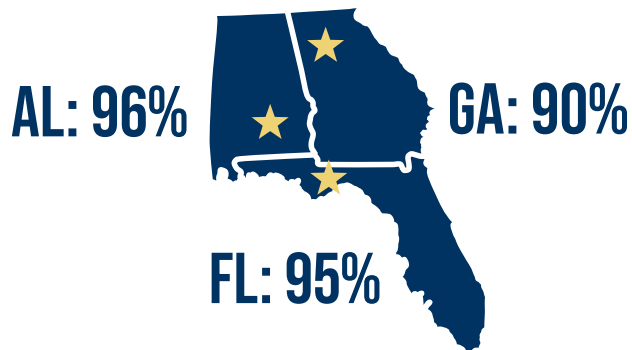
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# INTRODUCTION

## Affiliation by State:



## Based on 2024 member survey,

**98%**

satisfaction rating  
among affiliates

## Looking to expand your reach to credit union executives and professionals across the Southeast?

The League of Credit Unions & Affiliates, the premier trade association for credit unions in Alabama, Florida, Georgia, and Virginia offers exceptional opportunities for your business to connect with credit unions through a variety of communication channels.

These advertising and sponsorship opportunities put your organization in front of credit union leaders and decision makers. The League is a trusted partner to many credit unions that look to its best-in-class services and solutions.

The League offers annual signature events that attract more than 2,000 credit union CEOs, directors, and key staff. In addition to outstanding events, you can connect with credit unions through The League's electronic communications and mobile applications by taking advantage of advertising and sponsorship opportunities.

Advertising or sponsorships with The League demonstrates your alignment with an organization that is solely focused on the success of credit unions and the millions of members they serve.

# EMERGE

## Sponsorship Opportunities

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The League Emerging Leaders/Young Professionals Group (YPG) is made up of emerging leaders working to positively impact the credit union movement and the communities they serve through networking, mentorships, and collective action.

The Emerging Leaders/YPG program aims to:

- Help professionals develop and grow so they can become the next generation of CEOs and leaders in the credit union movement.
- Educate members about the history and opportunities within the credit union industry.
- Inform and empower Emerging Leaders/YPs to get involved with political advocacy.
- Impact your community and make it a better place for all by partnering with other Emerging Leaders/YPs to strengthen the collaborative spirit.
- Increase knowledge exchange and professional development opportunities.

### Sponsorship Opportunities

#### EMERGE

**April 30 - May 2, 2025**

**Richmond, VA**

Lunch Sponsor: \$2,000

Reception Sponsor: \$1,500

Breakfast Sponsor: \$1,000

Break Sponsor: \$1,000

Swag Sponsor: \$1,000

*Includes: Logo on marketing materials and website and a mention on social media.*

*\*All sponsorships are non-exclusive*

**Quarterly Virtual Event** - Four available

**\$500**

*Includes: Logo on website and a mention on social media plus a representative is invited to attend the event.*

# Political Action Committee (PAC) Sponsorship Opportunities

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The League's State and Federal Political Action Committees (PAC) support pro-credit union candidates, promote good government, and support advocacy efforts for pro-credit union legislation.

Show your support of credit union advocacy. Join the club.

## The League PACS:

- **Alabama Credit Union Political Action Committee (ACUPAC)** - Alabama Credit Union Political Action Committee (ACUPAC) is The League's state-registered PAC in Alabama. ACUPAC makes contributions to candidates for the Alabama Legislature and other statewide offices. Corporate and individual contributions are accepted.
- **Florida Credit Union Political Action Committee (Florida CUPAC)** - Florida Credit Union Political Action Committee (Florida CUPAC) is The League's state-registered PAC in Florida. Florida CUPAC makes contributions to candidates for the Florida Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Georgia Credit Union Political Action Committee (Georgia CUPAC)** - Georgia Credit Union Political Action Committee (Georgia CUPAC) is The League's state-registered PAC in Georgia. Georgia CUPAC makes contributions to candidates for the Georgia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **Virginia Credit Union Political Action Committee (Virginia CUPAC)** - Virginia Credit Union Political Action Committee (Virginia CUPAC) is The League's state-registered PAC in Virginia. VirginiaCUPAC makes contributions to candidates for the Virginia Legislature and other statewide elective offices. Corporate and individual contributions are accepted.
- **The League FedPAC** - Federally registered political action committee. The League FedPAC makes contributions to federal candidates in Alabama, Florida, and Georgia who are credit union champions. Only individual contributions are accepted.
- **Southeastern Advocacy Fund** - Established to provide education about specific credit union issues, the Southeastern Advocacy Fund helps strengthen advocacy efforts across Alabama, Florida, and Georgia without contributing to political action committees.

For more information, please contact Josie Ellis at [josie.ellis@the-league.coop](mailto:josie.ellis@the-league.coop).

# CONNECT Communities Sponsorship Opportunities

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CONNECT Communities is a social media platform designed exclusively for The League credit union members. It provides a dedicated space for professionals in the credit union industry to connect, collaborate, and share knowledge.

The platform offers features such as discussion forums, groups, and networking tools, allowing members to engage with peers, ask questions, and participate in industry-specific conversations. CONNECT Communities aims to foster a strong sense of community, promote professional development, and facilitate collaboration among credit union professionals.

## Individual Communities:

- Advocacy Community
- CEO Community
- Chapter Leaders Community
- Emerging Leaders Community
- Fraud and Enterprise Risk Management Community
- League Events Content Community
- Lending Community
- Operations and Member Experience Community
- Small Credit Union Community
- Southeastern Credit Union Foundation Community

## Sponsorship (Four Available)

**\$10,000**

*Includes: Prominent logo placement on website/logo banner, promotion via CONNECT Communities group pages, branded email marketing, industry insights, and access to user feedback via surveys.*

# **IN-PERSON EVENTS**



# VIRGINIA ADVOCACY CONFERENCE

January 21-22, 2025 ★ Richmond, Virginia



The League hosts the Virginia Advocacy Conference in Richmond, Virginia. This event is designed to bring together elected officials, leaders of all asset sizes, and political insiders to assess the value of Virginia’s legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole. The Virginia Credit Union Association leverages the collective strength and unity of the Commonwealth’s credit unions to fight for a healthy, vibrant, and diverse credit union system. Together, we advocate to ensure the continued growth, strength, and success of Virginia’s credit unions.

**Anticipated Attendance:** 75

**Targeted Audience:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs/Emerging Leaders

## Sponsorship Opportunities

**Overall Event - Exclusive:** \$5,000

*Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by The League leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, reserved seating at the luncheon for up to three guests, and educational materials in attendee packet.*

**Welcome Gift:** \$2,500

*Includes: Company logo on gift, signage, webpage, and mobile app.*

**Breakfast - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

**Lunch - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

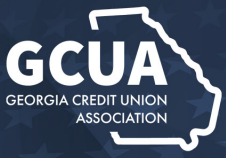
## January 21 | Credit Union House of Virginia

### Sponsorship Opportunities

**Reception:** \$2,500

*Includes company logo on event signage and webpage.*





# GEORGIA ADVOCACY CONFERENCE

January 28-29, 2025 ★ Atlanta, Georgia



The League hosts the Georgia Advocacy Conference in Atlanta, Georgia. This event is designed to bring together elected officials, leaders of all asset sizes, and political insiders to assess the value of Georgia’s legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

**Anticipated Attendance:** 75

**Targeted Audience:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs/Emerging Leaders

## Sponsorship Opportunities

### Overall Event - Exclusive:

**SOLD**  
\$2,000

*Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by The League leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, reserved seating at the luncheon for up to three guests, registration table, special premier conference nametags, and educational materials in attendee packet.*

**Welcome Gift:** \$2,500

*Includes: Company logo on gift, signage, webpage, and mobile app.*

**Plastic Drink Cups:** \$2,000

*Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page, and mobile app.*

### Breakfast - Exclusive:

**SOLD**  
\$1,200

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

### Lunch - Exclusive:

**SOLD**  
\$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

### Welcome Center:

*Includes: Logo on registration site.*

### Break Package:

**SOLD**  
\$1,000

*Includes: Logo on signage during the break.*

## January 28 | The Blue Room of the Georgia Railroad Freight Depot

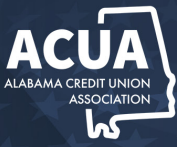
## Sponsorship Opportunities

**Reception:** \$3,000

*Includes: Company logo on event signage and webpage.*

**Shuttle:** \$3,000

*Includes: Company logo on shuttle, signage, webpage, and mobile app.*



# ALABAMA ADVOCACY CONFERENCE

February 11-12, 2025 ★ Montgomery, Alabama



The League hosts the Alabama Advocacy Conference in Montgomery, Alabama. This event is designed to bring together elected officials, leaders of all three asset sizes, and political insiders to assess the value of Alabama’s legislative initiatives and to address the emerging issues facing credit unions and the financial industry as a whole.

**Anticipated Attendance:** 75

**Targeted Audience:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs/Emerging Leaders

## Sponsorship Opportunities

### Overall Event - Exclusive:

**SOLD**  
\$2,000

*Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by The League leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, reserved seating at the luncheon for up to three guests, and educational materials in attendee packet.*

**Welcome Gift:** \$2,500

*Includes: Company logo on gift, signage, webpage, and mobile app.*

**WI-FI:** \$2,500

*Includes: Conference WiFi access will be branded with company logo and company will have opportunity to brand password.*

**Plastic Drink Cups:** \$2,000

*Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page, and mobile app.*

**Breakfast - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

**Lunch - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

**Registration Site:** \$1,500

*Includes: Logo on registration site.*

### Break Package:

**SOLD**  
\$1,000

*Includes: Logo on signage during the break.*

## February 11 | Alabama Department of Archives and History

## Sponsorship Opportunities

### Reception:

**SOLD**  
\$1,000

*Includes: Company logo on event signage and webpage.*

**Shuttle:** \$3,000

*Includes: Company logo on shuttle, signage, webpage, and mobile app.*



# FLORIDA ADVOCACY CONFERENCE

March 18-19, 2025 ★ Tallahassee, Florida



The League hosts the Florida Advocacy Conference in Tallahassee, Florida. This event is designed to bring together elected officials, leaders of all asset sizes, and political insiders to assess the value of Florida’s legislative initiatives, and to address the emerging issues facing credit unions and the financial industry as a whole.

**Anticipated Attendance:** 75

**Targeted Audience:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs/Emerging Leaders

## Sponsorship Opportunities

### Overall Event - Exclusive:

**SOLD**  
\$2,000

*Includes: Recognition on all promotional materials and press release as Title Sponsor, recognition by The League leadership during the program, company logo on signage, logo, and link on registration website, full-page ad and logo in program, reserved seating at the luncheon for up to three guests, and educational materials in attendee packet.*

**Welcome Gift:** \$2,500

*Includes: Company logo on gift, signage, webpage, and mobile app.*

**Plastic Drink Cups:** \$2,000

*Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, web page, and mobile app.*

**Breakfast - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

**Lunch - Exclusive:** \$2,000

*Includes: Food and beverage sponsor, verbal recognition during lunch, and logos on conference webpage and mobile app.*

**Welcome Center:** \$1,500

*Includes: Logo on registration site.*

**Break Package:** \$1,500

*Includes: Logo on signage during the break.*

## March 18 | 22<sup>nd</sup> Floor of Capitol Observatory and Gallery

### Sponsorship Opportunities

#### Reception:

**SOLD**  
\$1,000

*Includes: Company logo on event signage and webpage.*

**Shuttle:** \$3,000

*Includes: Company logo on shuttle, signage, webpage and mobile app.*

# GAC<sup>20</sup><sub>25</sub>

## MAR 2-6

### WASHINGTON, D.C.

The Governmental Affairs Conference (GAC) is the biggest week of the year for credit unions. GAC experiences record attendance each year, with over 300 credit union executives from Alabama, Florida, Georgia, and Virginia and more than 5,500 credit union attendees from around the country.

#### Highlights of the GAC

- Hearing from influential legislators, policymakers, and credit union experts on the political landscape and its effect on credit unions
- Identifying new strategies for building and maintaining America's awareness and trust
- Networking with credit union leaders
- Attending breakout sessions on the hottest issues in the movement
- Participating in the largest vendor showcase in the financial services industry
- Sharing the credit union difference with elected officials during Hill meetings

#### Sponsorship Opportunities

##### March 2, 2024

##### The League Welcome Reception - Exclusive:

*Includes: 90-minute kickoff reception, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, and verbal recognition.*

**SOLD**  
\$5,000

##### Plastic Drink Cups for Both Receptions:

\$3,000

*Includes: Company logo on all plastic drink cups used for water stations during receptions, logo on signage, webpage and mobile app.*

##### March 5, 2024

##### The League Lawmaker Reception:

\$2,500

*Includes: 90-minute reception honoring legislators, recognition in the attendee mobile app, signage at the reception, table tents and napkins at the reception, and verbal recognition.*

##### Specialty Drink (Four available):

\$2,000

*Includes: Company logo on signage, webpage, and mobile app.*

# ABCUL LEARNING JOURNEY

- NETWORKING WITH UK CU PARTNERS
- TOUR OF PARLIAMENT
- EDUCATIONAL TOURS
- ABCUL ANNUAL CONFERENCE IN LEEDS

MARCH 8-16, 2025  
UNITED KINGDOM

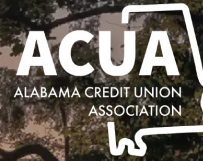
The Association of British Credit Unions (ABCUL) Learning Journey is a unique initiative that involves taking credit union professionals to our partner credit unions in the United Kingdom for a comprehensive and immersive experience. During this journey, participants have the opportunity to share with credit unions in Great Britain and learn from them as well. Specially curated educational tours have been selected for this group, including a guided tour of Parliament, as well as attending the ABCUL Annual Conference. This hands-on approach allows credit union professionals to gain valuable insights, share best practices, and foster collaboration, ultimately enhancing their understanding of innovative strategies while supporting a growing credit union system internationally.

**Targeted Audience:** Credit Union Executives and their Guests (there are a limited number of attendees and guest spots)

## Sponsorship Opportunities

**Title Sponsorship (non-exclusive) (Three available):** \$15,000

*Includes one attendee registration fee, recognition on the website and materials. Opportunity to attend all event and travel expenses. Additional attendees will be able to participate for a fee.*



# RELAX & RELOAD

## SKEET SHOOTING, SPA, AND GOLF

APRIL 15-16, 2025  
PURSELL FARMS  
SYLACAUGA, AL

Relax and Reload offers credit union leaders a chance to connect and unwind in a relaxed, outdoor setting. Over the course of two days, attendees can enjoy golf, skeet shooting, and spa experiences at Pursell Farms, a scenic leisure resort located just outside Birmingham, Alabama. It's the perfect opportunity for participants to recharge, build connections, and enjoy a well-deserved break.

**Anticipated Attendance:** 45 Credit Union Leaders

**Targeted Audience:** CEOs, C-Suite

### Sponsorship Opportunities

<b>Dinner Sponsor</b>	\$2,000	<b>Shoot Sponsor</b>	\$1,500
<b>Ammo Sponsor</b>	\$2,000	<b>Raffle Sponsor</b>	\$1,500
<b>Beverage Cart Sponsor</b>	<del>\$1,500</del>	<b>Spa Sponsor</b>	\$1,000
<b>Golf Sponsor</b>	\$1,500	<b>Breakfast Sponsor</b>	<del>\$1,000</del>
<b>Hospitality Sponsor</b>	\$1,500	<b>Lunch Sponsor</b>	\$1,000

Event sponsors will receive considerable recognition in the pre-event advertising, as well as throughout the event. All sponsors will receive the following: Company logo on event signage, networking opportunities with guests, and the opportunity to display promotional items at the event registration table.

*Sponsorships are subject to change.*



CREDIT UNION  
LOAN SOURCE

# 4<sup>TH</sup> ANNUAL (CULS) CHARITY GOLF INVITATIONAL

**BENEFITING THE SOUTHEASTERN CREDIT UNION FOUNDATION (SECUF)**

**May 5, 2025 | White Columns Country Club | Milton, GA**

Join us for the 4th Annual CULS Charity Golf Invitational, a remarkable day of golf and philanthropy in support of the Southeastern Credit Union Foundation. Held at the stunning White Columns championship course designed by Tom Fazio, this event features a fun scramble format, exciting contests, and awards for top-performing teams. Sponsoring this event offers a unique opportunity to network with approximately 100 credit union executives and supporting the Foundation's impactful programs, showcasing your commitment to building stronger communities—all while enjoying an unforgettable day on the greens.

This year's CULS Golf Invitational promises to be an excellent opportunity for meaningful connections and an enjoyable golfing experience. For more information, please contact Bobbi Grady at [bobbi.grady@the-league.coop](mailto:bobbi.grady@the-league.coop).

## Sponsorship Opportunities

### Platinum Sponsorship (Three Available) \$10,000

- Two Foursomes
- Official Sponsor Recognition During Event
- Premium Gifting
- Option For Company Tent/Table on Hole
- Two Hole Sponsor Signs
- Logo Recognition on Sponsor Board
- Lunch For Eight on Course
- Priority Logo Placement in Participant Program
- Logo Placement on Golf Carts
- Logo Placement on Event Webpage

### Silver Sponsorship (Unlimited Available) \$5,000

- One Foursome
- One Hole Sponsor Sign
- Logo Recognition on Sponsor Board
- Lunch For Four on Course
- Logo Listing in Participant Program
- Logo Placement on Event Webpage

### Gold Sponsorship (Four Available) \$7,500

- One Foursome
- Official Sponsor Recognition During Event
- Premium Gifting
- One Hole Sponsor Sign
- Logo Recognition on Sponsor Board
- Lunch For Four on Course
- Logo Placement in Participant Program
- Logo Placement on Golf Carts
- Logo Placement on Event Webpage

### Bronze Sponsorship (Unlimited Available) \$1,500

- One Player
- One Hole Sponsor Sign
- Lunch For One on Course
- Company Listing in Participant Program
- Logo Placement on Event Webpage

### Pin Flag (One Available) \$4,000

*Includes: Exclusive logo placement on all pin flags at each hole, company logo recognition on sponsor board, logo listing in participant program, one foursome registration, logo placement on event webpage with mention as the Pin Flag Sponsor, and social media recognition.*

### Beverage Cart (Two Available) \$3,500

*Includes: Logo recognition on beverage cart, high visibility signage at beverage station, one player registration, company listing in participant program, and logo placement on event webpage.*

### Pre-Event Reception (Two Available) \$3,000

*Includes: Branding at the reception: company logo on entrance signage, bar area, and tables; welcome remarks opportunity for a sponsor representative, company logo on napkins, drink stirrers, or coasters, logo placement on event webpage with mention as the Reception Sponsor, one foursome registration for the tournament, and logo recognition on sponsor board and participant program.*

### Lunch (Three Available) \$2,000

*Includes: High visibility signage at lunch station, one player registration, company listing in participant program, and logo placement on event webpage.*

### Team Registration \$1,895

*Registration for four players, swag items, breakfast and lunch on the course, pre and post tournament receptions, and complimentary drinks on and off the course.*

### Player Registration \$495

*Registration for one player, swag items, breakfast and lunch on the course, pre and post tournament receptions, and complimentary drinks on and off the course.*



Formerly Southeast Credit Union Conference and Expo (SCUCE)

# ENGAGE

**JUNE 10-13, 2025** // // // // //  
SIGNA BY HILTON - ORLANDO BONNET CREEK

ENGAGE is one of the premier credit union conferences in the country. ENGAGE averages 1,100 attendees from more than 120 credit unions. ENGAGE also offers a C-Suite reception in the exhibit hall, giving vendors and C-Suite an hour of time together in a relaxed atmosphere to discuss trends and solutions for the credit union industry.

## ENGAGE Exhibiting Opportunities

As the largest event of the year for credit unions, ENGAGE attracts more credit union executives, staff, and volunteers than any other event.

## Exhibiting at ENGAGE Provides Opportunities

- Showcase products and services with credit union decision makers
- Network with key executives who are looking to maximize service to their members
- Exposure to a more targeted audience with face-to-face buyer contact
- Enhance your corporate image by showing your support and commitment to the credit union movement
- Over five exclusive exhibit hall hours
- Admission to General and Breakout sessions, and two breakfasts to engage with credit union attendees outside of the exhibit hall
- Exhibitors are welcome to purchase a ticket to attend the CMN Night of Miracles Gala
- Company listing in the ENGAGE mobile app
- **Basic Company Listing on the live interactive floor plan includes:**  
*Company name and booth number*

## Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth space is priced according to location and payment must be received prior to setting up booth at the event.

<b>Location</b>	Standard Location - \$3,249 Premium Location - \$3,649 Super Premium Location - \$3,999
<b>Booth Size</b>	8' x 10'

Two booth representatives are included in the booth fee. For additional booth representatives, they can be added for \$625 each. Booth comes with one six-foot skirted table, two chairs, wastebasket, and identification sign. Exhibit hall is carpeted. If you need electrical or additional items for your booth, please use the Decorating Kit to place your orders. Double booths are available upon request. Please email [sponsorshipandexhibits@the-league.coop](mailto:sponsorshipandexhibits@the-league.coop) with questions.



## Political Action Committee (PAC) Sponsorship

### FEATURING - LET'S SING THE NIGHT AWAY! JOIN US FOR KARAOKE!

Ready to unleash your inner superstar? We're hosting an unforgettable Karaoke Night and we'd love for you to join us for an evening of fun, music, and laughter!

Join us on Tuesday, June 10, 2025 from 8:00 - 10:00 p.m. for a karaoke night befitting.

Whether you're a pro on the mic or just looking to enjoy the show, we promise it'll be a night to remember. From classic hits to the latest chart-toppers, there's something for everyone to sing along to!

We can't wait to see you there and hear your amazing performances!

**Title Sponsorship (Exclusive)**

\$5,000

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## Southeastern Credit Union Foundation (SECUF) Sponsorships

### FEATURING - LEVERAGE AFTER DARK



Southeastern  
Credit Union Foundation  
Charity. Community. Cooperation.

Come join us as we show our appreciation for our credit unions on Wednesday, June 11, 2025 from 8:00 - 10:00 p.m.

Various sponsorship opportunities are available to provide your company with additional opportunities to network with credit union representatives. Proceeds from this event support the SECUF's vital programs and services for credit unions across Alabama, Florida, Georgia, and Virginia including financial wellness resources, professional development grants, community development, and disaster relief.

The SECUF is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve.

**Food & Beverage (Two Sold / Four Available)**

\$5,000

Includes: Corporate logo on cocktail napkins, logo displayed on food tables and bar area, event signage, and mobile app, and company name included in Annual Report.

**Specialty Drink (Unique Opportunity)**

\$3,500

Includes: Logo on event signage, mobile app, and company name included in the Annual Report.

**Entertainment**

Includes: Introduction, Corporate logo displayed at the stage on event signage, mobile app, and company name included in the Annual Report.

**SOLD**

**Wristband**

\$2,000

Includes: Corporate logo on all wristbands, on event signage, and mobile app.

**50/50 Sponsor**

\$2,000

Includes: Corporate logo on raffle tickets, event signage, and mobile app, and company recognized during drawing of the winning ticket.

**SOLD**

**Plastic Cup**

Includes: Company logo on all plastic drink cups used for water stations throughout event, logo on signage, website, and mobile app.

**SOLD**

**Décor Sponsor (One Available)**

\$2,500

Includes: Corporate logo on event signage, mobile app, and company name included in the Annual Report. Opportunity to give away your logo merchandise at a reserved sponsor table at the event.

For more information, please contact Bobbi Grady at [bobbi.grady@the-league.coop](mailto:bobbi.grady@the-league.coop).

## Speaker/Session Sponsorships

<b>Opening Keynote Speakers - Exclusive</b>	\$7,500
<i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	
<b>General Session Keynote Speakers - Exclusive</b>	\$7,500
<i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	
<b>Closing Keynote Speaker - Exclusive</b>	\$5,000
<i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	
<b>Advocacy Luncheon - (Two Available)</b>	\$7,500
<i>Includes: Company logo on signage, the website, mobile app, verbal recognition at the event, opportunity to provide promotional item to attendees, and two complimentary attendees at exclusive event.</i>	
<b>CEO Roundtable - Exclusive</b>	\$7,500
<i>Includes: Introduction by The League President to all CEO attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.</i>	
<b>C-Suite Roundtable - Exclusive</b>	\$5,000
<i>Includes: Introduction by The League President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.</i>	
<b>Directors Roundtable - Exclusive</b>	\$3,000
<i>Includes: Introduction by The League President to all C-Suite attendees, attendance for two company representatives at exclusive event, company logo on signage at the event, the website, and mobile app.</i>	
<b>Education Sessions - (12 Available)</b>	\$5,000
<i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event. (Note: This does not include a speaking opportunity.)</i>	
<b>Lunch Presentation (AL) (Four Available)</b>	\$2,500
<i>Includes: 10-minute presentation to up to 75 attendees by sponsor, logo on the website, marketing materials, and mobile app.</i>	
<b>Lunch Presentation (FL) (Four Available)</b>	\$2,500
<i>Includes: 10-minute presentation to up to 75 attendees by sponsor, logo on the website, marketing materials, and mobile app.</i>	
<b>Lunch Presentation (GA) (Four Available)</b>	\$2,500
<i>Includes: 10-minute presentation to up to 75 attendees by sponsor, logo on the website, marketing materials, and mobile app.</i>	
<b>Lunch Presentation (VA) (Four Available)</b>	\$2,500
<i>Includes: 10-minute presentation to up to 75 attendees by sponsor, logo on the website, marketing materials, and mobile app.</i>	
<b>State Reception (Two Per State Available - Alabama, Florida, Georgia, and Virginia)</b>	\$2,000
<i>Includes: company logo on the website, marketing materials, and mobile app.</i>	

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## Exhibit Hall Sponsorships

<b>Wednesday Night Dessert in Exhibit Hall</b>	\$3,500
<i>Includes: Company logo on signage, the website, mobile app, and napkins.</i>	
<b>Wednesday Night Specialty Drink in Exhibit Hall</b>	<del>\$3,500</del>
<i>Includes: Company logo on signage, the website, mobile app, and napkins.</i>	
<b>Thursday Exhibit Hall Luncheon - (Five Available)</b>	\$5,000
<i>Includes: Company logo on signage, the website, mobile app, napkins, and verbal recognition at the event.</i>	

## Additional Conference Sponsorship Opportunities

### Lanyard - Exclusive

\$15,000

*Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website and mobile app.*

### Plastic Drink Cups

\$15,000

*Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website and mobile app.*

### Hotel Key Card - Exclusive

~~\$20,000~~

*Includes: Attendees staying onsite at the Hilton Bonnet Creek and Waldorf Astoria will receive hotel key card with your company's logo co-branded with ENGAGE logo, logo recognition on website, mobile app, and sponsor signage.*

### Social Media Center - (10 Available)

\$2,500

*Includes: Company logo on the social media monitor, logo on signage, website, and mobile app.*

### Welcome Center - Exclusive (Maximum Exposure location)

\$5,000

*Includes: Company logo on signage, the website, and mobile app.*

### WI-FI - Exclusive

\$6,000

*Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password.*

### ENGAGE Mobile App - (Five Available)

\$5,000

*Includes: Company logo on ENGAGE mobile app in the size of 640x208px.*

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## Meal Sponsorships

### Breakfast - (Two available)

\$7,500

*Includes: Company logo on signage, the website, and mobile app.*

### Registration Refreshment Station

\$7,500

*Includes: Company logo on signage, the website, mobile app, and napkins.*

### Break - (Four available)

\$2,500

*Includes: Company logo on signage, the website, mobile app, and napkins.*

# CMN Night of Miracles Gala at ENGAGE

June 12, 2025 | Signia by Hilton Orlando Bonnet Creek | Orlando, Florida

## Sponsorship Opportunities

Join credit union professionals and other generous sponsors for an elegant gala as we partner with Children's Miracle Network (CMN) to generate funds for 17 children's hospitals in our four-state region.

### Miracle Maker - ~~\$100,000~~ (Exclusive)

Create miracles for children to provide unparalleled support for their financial needs.

- VIP tables of 10
- Private Meet and Greet with Tim Tebow for you and your guests at your tables
- Sponsor the 'Honored Guests Table' and receive an additional two seats at this table
- Recognition on all signage, website, mobile app, digital ad, and promotional materials
- Main stage recognition
- Invitation to check presentation at your local CMN hospital

### VIP Celebrity Guest Sponsor - ~~\$50,000~~

- VIP table of 10
- Private Meet and Greet with Tim Tebow for you and your guests at your table
- Recognition on all signage, website, mobile app, digital ad, and promotional materials

### Dream Maker - \$30,000 (Non-exclusive)

Make dreams come true, relieving life-changing financial burdens for children and their families.

- VIP table of 10
- Private Meet and Greet with Tim Tebow for you and your guests at your tables
- Recognition on all signage, website, mobile app, digital ad, and promotional materials
- Main stage recognition
- Invitation to check presentation at your local CMN hospital

### Superstar - \$25,000 (Five Available) (Non-exclusive)

Promise a brighter future for children and their families.

- Table of 10
- Private Meet and Greet with Tim Tebow
- Recognition on all signage, website, mobile app, digital ad, and promotional materials
- Main stage recognition
- Invitation to check presentation at your local CMN hospital

## Hero - \$20,000 (Two Available) (Non-exclusive)

Serve as a beacon of hope and as a hero to children and their families that are in need.

- Table of 10
- Private Meet and Greet with Tim Tebow for you and your guests at your tables
- Recognition on all signage, website, mobile app, digital ad, and promotional materials

## Shining Star - \$10,000 (Non-exclusive)

Support Miracle children and their families to shine brightly and worry less about their finances.

- VIP table of 10

## Heart of Hope - (Individual Opportunities) (Non-exclusive)

### Bar Sponsor - \$8,000

- Includes Two Guests to Attend

### Reception Sponsor - \$6,000

- Includes Two Guests to Attend

### Paddles Sponsor - \$6,000

- Includes Two Guests to Attend and logo on bidding paddles

### Activity Sponsor - \$6,000

- Includes Two Guests to Attend

### Registration Sponsor - \$5,000

- Includes Two Guests to Attend

### Dessert Sponsor - \$5,000

- Includes Two Guests to Attend

### Coffee Bar Sponsor - \$5,000

- Includes Two Guests to Attend

### Silent Auction Sponsor - \$5,000

- Includes Two Guests to Attend

### Live Auction Sponsor - \$5,000

- Includes Two Guests to Attend

### Individual Ticket - \$299

\*Heart of Hope sponsors will receive recognition on all signage, website, mobile app, digital ad, and promotional materials for the events they sponsor.

## After Party Sponsor - \$30,000 (Non-Exclusive)

- Table of 10
- Introductory announcement to kick off the after party
- Recognition on all signage, website, mobile app, digital ad, and promotional materials
- Main stage recognition
- Invitation to check presentation at your local CMN hospital

## VIP Reception Sponsor - \$20,000 (Non-Exclusive)

- VIP table of 10
- Private Meet and Greet with Tim Tebow for you and your guests at your table
- Recognition on all signage, website, mobile app, digital ad, and promotional materials



# EXECUTIVE INSTITUTE

April 16  
Atlanta, GA  
Atlanta Postal Credit Union

May 22  
Virtual

June 26  
Virtual

August 18  
Point Clear, AL  
The Grand Hotel Golf Resort  
and Spa Autograph Collections

This program is an Organizational Design and Change Management (ODCM) Executive Certification for credit union executives in Alabama, Florida, Georgia, and Virginia. This program is for current or new executives, senior leaders, and CEOs looking to take their leadership to the next level. Completing this program will create value for the organization, as well as personal professional development for the individual executive. It will create connections for attendees, help them drive future initiatives, and plan for and create ideal outcomes for members and the credit union. Since most people agree that change is the one constant in life, equipping leaders in change management may be one of the most important skillsets needed to thrive for the future. This is a program that mixes a series of in-person and virtual sessions from February to August.

**Who Should Attend:** CEOs, C-Suite, Managers

### Sponsorship Opportunities (Non-Exclusive)

<b>Title Sponsor</b> <i>Includes: One attendee at all sessions, press release, company name on all marketing materials printed and digital.</i>	\$3,500
<b>Breakfast (Both in-person events)</b> <i>Includes: One attendee at this session, company name on all marketing materials printed and digital.</i>	\$1,000
<b>Break</b> <i>Includes: Company name on all marketing materials printed and digital.</i>	\$500
<b>Lunch</b> <i>Includes: Food and beverage sponsor, company logo on event signage, written and digital materials, verbal recognition during lunch, opportunity to speak for three minutes, and two complimentary attendees.</i>	\$1,000



# SRCUS DIRECTORS AND SUPERVISORY COMMITTEE CONFERENCE

**AUGUST 3-5, 2025**

THE WESTIN SAVANNAH GOLF AND SPA RESORT  
SAVANNAH, GA

The Southeast Regional Directors' Conference (SRCUS) is designed for credit union directors and committee members. The conference location rotates among the ten Southeastern states, giving each state an opportunity to host their fellow credit union volunteers and showcase the best of what their state has to offer. This conference features a full range of informative educational sessions that provide a conduit for learning about critical issues important to today's ever-changing financial industry.

**Target Audience:** 200+ Supervisory committee members, directors, board members, and credit union managers

## Sponsorship Opportunities

<b>Welcome Reception</b>	\$3,000
<i>Includes: Recognition during event reception, opportunity to speak at reception, company logo on signage at reception, two complimentary registrations, and reserved seating for your guests.</i>	
<b>General Session Speakers (Three Available)</b>	\$2,500
<i>Includes: Company logo on signage, website, one complimentary registration, and recognition at event.</i>	
<b>Breakfast (Two Available)</b>	\$2,500
<i>Includes: Onsite signage and recognition at designated locations during breakfast, one complimentary registration, reserved seating for your guests, and recognition on website.</i>	
<b>Lunch (Two Available)</b>	\$2,500
<i>Includes: Onsite signage and recognition at designated locations during lunch, one complimentary registration, reserved seating for your guests, and recognition on website.</i>	
<b>Break Package (Two Available)</b>	\$1,000
<i>Includes: Company logo on break signage and recognition as the sponsor in the conference program.</i>	
<b>Welcome Gift</b>	\$3,500
<i>Includes: Opportunity to provide branded logo welcome gift to attendees.</i>	
<b>Wi-Fi Password</b>	\$3,000
<i>Includes: Logo on the Wi-Fi landing page and opportunity to brand the password.</i>	
<b>Lanyard</b>	\$3,000
<i>Includes: Logo will appear prominently on the lanyard for each attendee and signage at the registration desk.</i>	
<b>Entertainment</b>	\$2,500
<i>Includes: Logo will appear on signage, website, and verbal recognition at event.</i>	
<b>Education Sessions (One Available)</b>	\$1,500
<i>Includes: Logo on session signage and website.</i>	

# VISION

## CONFERENCE OF IDEAS AND INNOVATION

August 18-20, 2025

Grand Hotel Golf Resort & Spa, Autograph Collection  
Point Clear, Alabama

The VISION Conference is an event defined by a focus on the future and with a bold look at technology, TED Talk style presentations, credit union idea sharing, and a more interactive experience with system partners. There will be think tank style roundtables with innovation exercises designed to provide leaders with thought-provoking ideas and innovations that they can use.

**Target Audience:** CEOs, C-Suite, Managers, Board, Supervisory Committee, YPs

### Exhibiting at VISION Provides Opportunities

- Showcase your products and services in front of credit union decision makers.
- Network with key executives who are looking to maximize service to their members.
- Exposure to a more targeted audience with face-to-face buyer contact.
- Enhance corporate image by showing your support and commitment to the credit union movement.
- Three and a half exclusive Exhibit Hall hours.
- Admission to General Breakout sessions and meals to engage with credit union attendees outside of the exhibit hall.
- Company listing in the The League mobile app.

### Booth Assignments and Pricing

Booth space is sold on a first-come, first-served basis. Booth purchase includes two company representatives. Additional company representatives are \$600 per person.

Booth comes with one six-foot skirted table, two chairs, wastebasket and identification sign. Exhibit hall is carpeted. Additional booth items are available to order from the General Services Contractor. Please email [sponsorshipsandexhibits@the-league.coop](mailto:sponsorshipsandexhibits@the-league.coop) with questions.

**Booths are 8' x 10'**

**Standard Booth Location - \$2,325**

**Premium Booth Location - \$2,575**



## Southeastern Credit Union Foundation (SECUF) Glow in the Dark Bingo Fundraiser Sponsorships

Partner with Southeastern Credit Union Foundation (SECUF) and shine bright at our Glow in the Dark Bingo Fundraiser!

This electrifying event is set to attract an engaged audience and provide ample opportunities for your brand to shine. As a

sponsor, you'll receive exclusive benefits such as logo recognition on all signage and event materials, the opportunity to interact with attendees, and more. With four rounds of glow-in-the-dark bingo, a thrilling raffle, and a wine pull, this is a night you won't want to miss. Show your support while gaining maximum exposure for your brand. Secure your sponsorship and let's BIN-GLOW together!



Southeastern  
Credit Union Foundation  
Charity. Community. Cooperation.

The SECUF is a non-profit organization dedicated to the progressive professional development of credit union staff and volunteers, financial capability programs for all age groups, and the creation of valuable resources for our member credit unions and the communities they serve.

Sponsorship deadline is August 1, 2025.

### Sponsorships

#### **Wine & Beer Bar Sponsor (One Available)**

\$3,000

Includes: Company logo recognition on all signage at event, verbal recognition during event, logo printed on cocktail napkins, and logo included on The League mobile app.

#### **Game Sponsor (Two Available)**

\$2,500

Includes: Company logo recognition all signage at event, opportunity for company rep to be celebrity bingo caller for one bingo round, verbal recognition during event, logo included on the bingo game cars, and logo included on The League mobile app.

#### **DJ Sponsor**

\$2,500

Includes: Company logo recognition on all signage at event, verbal recognition during event, exclusive logo signage at the DJ station, and logo included on The League mobile app.

#### **Prize Sponsor**

\$2,500

Includes: Opportunity for company rep to call numbers for one bingo game, corporate logo on signage, and The League mobile app.

#### **Specialty Drink Sponsor**

\$2,500

Includes: Company logo on light up drinks for specialty drink, company logo recognition on all event signage, and logo included on The League mobile app.

#### **Glow in the Dark Swag Sponsor**

\$1,500

Includes: Corporate logo on glow in the dark welcome gifts, company logo recognition on all event signage, and logo included on The League mobile app.

## Speaker/Session Sponsorships

<b>Opening Keynote Speaker - Exclusive</b> <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$7,500
<b>Advocacy Lunch Speaker - Exclusive</b> <i>Includes: Company logo on signage, the website, mobile app, verbal recognition at the event, and opportunity to provide promotional item to attendees.</i>	\$7,500
<b>General Session Keynote Speaker - Exclusive</b> <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$7,500
<b>Closing Keynote Speaker - Exclusive</b> <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$5,000
<b>Education Session Sponsor - (Five Available)</b> <i>Includes: Company logo on signage, the website, mobile app, and verbal recognition at the event.</i>	\$2,500

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## Meal Sponsorships

<b>Breakfast</b> <i>Includes: Company logo on signage, the website, and mobile app.</i>	\$2,500
<b>Break - (Two Available)</b> <i>Includes: Company logo on signage, the website, and mobile app.</i>	\$2,000

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## Exhibit Hall Sponsorships

<b>Exhibit Hall Welcome Reception - Exclusive</b> <i>Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition.</i>	<del>\$7,500</del>
<b>Exhibit Hall Networking Event - (Two Available)</b> <i>Includes: Company logo on signage, napkins, website, mobile app, and verbal recognition.</i>	\$5,000

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## Additional Conference Sponsorship Opportunities

<b>Shark Tank Title Sponsor - Exclusive</b> <i>Includes: Company logo on website, event materials, and general session slide at the start of the program. Ability to address audience for up to five minutes to intro the Shark Tank participants.</i>	\$15,000
<b>Plastic Drink Cups</b> <i>Includes: Company logo on all plastic drink cups used for water stations throughout event days, logo on signage, website, and mobile app.</i>	\$7,500
<b>Hotel Key Card - Exclusive</b> <i>Includes: Attendees staying onsite at the conference hotel will receive hotel key card with your company's logo co-branded with VISION logo, logo recognition on website, mobile app, and sponsor signage.</i>	\$5,000
<b>Lanyard - Exclusive</b> <i>Includes: Company logo will appear prominently on the lanyard for each attendee, logo on signage at the registration desk, and recognition on the website, mobile app, and sponsor signage.</i>	\$5,000
<b>Welcome Gift - Exclusive</b> <i>Includes: Company logo will appear on chosen welcome gift for each attendee, logo on signage at the registration desk, and recognition on website, mobile app, and sponsor signage.</i>	\$3,500
<b>Registration Site - Exclusive</b> <i>Includes: Company logo will be listed on the registration site.</i>	\$2,500
<b>Wi-Fi Password - Exclusive</b> <i>Includes: Conference Wi-Fi access will be branded with company logo and company will have opportunity to brand password.</i>	\$3,000
<b>VISION Mobile App - (One Sold / One Available)</b> <i>Includes: Company logo on The League mobile app in the size of 640x208px.</i>	\$2,000

# Northwest Learning Journey

August | Washington State

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Are you ready to take your knowledge of the credit union world to new heights? Join us on an exciting adventure through the breathtaking landscapes of the Northwestern United States as we delve deep into the innovative world of credit unions. The League Learning Journey is your ticket to unlocking the secrets of cutting-edge credit unions in the region. Our exclusive Learning Journey takes you on a whirlwind tour of the most innovative credit unions in the Northwestern United States. You'll have the opportunity to explore the unique approaches and pioneering strategies that set these financial institutions apart from the rest.

At The League, we believe in learning from the experts. That's why our Learning Journey puts you in direct contact with top executives and thought leaders in the credit union industry. Gain hands-on knowledge from those who have mastered the art of success in this ever-evolving landscape.

### What's Included in Your Learning Journey?

- Exclusive time with a group of around 20 Alabama, Florida, and Georgia C-Suite executives.
- In-depth tours of cutting-edge credit unions
- Interactive discussions and access to top talent at credit unions
- Presentations from industry leaders
- Exclusive executive Q&A sessions
- Networking opportunities with like-minded professionals within The League and Northwest

**Anticipated Attendance:** Meeting open to CEOs and C-Suite only from Alabama, Florida, Georgia, and Virginia.

### Sponsorship Opportunities

**Title Sponsors** \$8,000  
*Includes: One attendee at all sessions, events and traveling with credit unions.*

# Hike the Hill/ America's Credit Unions (ACU) Congressional Caucus

September 7-11 | Washington, D.C.

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The League Hike the Hill/ACU Congressional Caucus is a premier advocacy event. Meetings with our lawmakers and regulators remains one of the most important visual representations of credit union grassroots advocacy. The League Advocacy Team is prepared to help you engage with lawmakers and regulators, creating a lasting positive impact on the credit union movement.

**Target Audience:** All - Board, CEO, C-Suite, Managers

## Sponsorship Opportunities

### Dinner - (Five Available)

\$5,000

*Includes: Opportunity to speak for two minutes before dinner, attend the "Hill" networking opportunities, and company logo displayed on the website.*

### Reception - (Five Available)

\$3,500

*Includes: Company logo on cocktail napkins and displayed on the website, and attend the "Hill" networking opportunities.*

### Shuttle

\$2,000

*Includes: Company logo on shuttle and website and attend the "Hill" networking opportunities.*

# INSPIRE Conference

## Carolinas Credit Union League

Powered by Alabama, Georgia, North Carolina and South Carolina  
Sister Societies of Global Women's Leadership Network

September 18 - 19 | The Ballantyne A Luxury Collection Hotel | Charlotte, NC

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INSPIRE Conference is a multi-state collaboration designed to be the most powerful and impactful women's conference for credit unions. Speakers will be influential, powerful, empowering, authentic, and most of all inspirational women. This conference allows for many networking opportunities for attendees to connect and share ideas and information.

**Target Audience:** CEOs, C-Suite, Managers, Credit Union Solution Providers, Emerging Leaders (male or female)

**Sponsorship Opportunities**

**Contact the Carolinas Credit Union League for sponsorship opportunities.**

# Principles and Philosophy Conference

September 30 - October 2 | Georgia United Credit Union | Duluth, GA

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Discover the heart of the credit union movement at the Principles and Philosophy Conference, an inspiring event presented by the Southeastern Credit Union Foundation (SECUF). This unique, interactive conference dives deep into the Eight Cooperative Principles, connecting credit union professionals to our rich history, social purpose, and core values. Through engaging discussions and practical tools for community impact, you'll gain insight and inspiration to make a meaningful difference for your members. No matter where you are in your career, the Principals and Philosophy Conference will reignite your passion for the credit union mission and equip you to serve your community with purpose and pride.

**Who should attend?** Young professionals new to credit unions, seasoned professionals from other industries interested in learning about the credit union model, and long-time credit union employees looking to deepen their connection to our purpose.

**Registration Details:** Each registration is \$899 and includes daily breakfast and lunch, two nights of hotel accommodations, and full access to conference sessions and activities.

## Sponsorship Opportunities

<b>Program Sponsor</b>	\$5,000
<i>Includes: Prominent logo placement on all event materials, including digital programs, and signage; a five-minute speaking slot to introduce your organization at the opening session; opportunity to display a company banner; recognition as the Program Sponsor in event-related social media posts before, during, and after the conference; two complimentary passes to the conference for your representatives.</i>	
<b>Dinner Sponsor</b>	\$3,500
<i>Includes: Prominent logo placement on signage and table displays at the dinner venue; a three-minute welcome message from a representative at the start of the dinner; mention as the Dinner Sponsor in social media posts highlighting the evening event; option to provide a branded giveaway at each place setting or as attendees enter the dinner venue; recognition in the conference program and on the website as the exclusive sponsor for the dinner event.</i>	
<b>Breakfast Sponsor</b>	\$2,500
<i>Includes: Logo display at breakfast stations with acknowledgement as the Breakfast Sponsor; opportunity to be mentioned during morning announcements as the Breakfast Sponsor; ability to place promotional items or literature at breakfast tables; recognition in a social media post specifically thanking breakfast sponsors.</i>	
<b>Lunch Sponsor</b>	\$2,500
<i>Includes: Logo display at lunch stations with acknowledgement as the Lunch Sponsor; opportunity to be mentioned during afternoon announcements as the Lunch Sponsor; ability to place promotional items or literature at lunch tables; recognition in a social media post specifically thanking lunch sponsors.</i>	
<b>Swag Sponsor</b>	\$1,000
<i>Includes: Logo placement on the official swag bags; opportunity to provide a branded item for each attendee; recognition in the conference program and on the conference website as the Swag Sponsor; mention as the Swag Sponsor on social media, highlighting the items provided to attendees.</i>	
<b>Break Sponsor</b>	\$1,000
<i>Includes: Logo display at break stations and mentioned in the conference schedule as the Break Sponsor; opportunity to place promotional materials at break stations; listing in the event program and on the conference website as the Break Sponsor; acknowledgement on social media as the sponsor for conference breaks.</i>	

# CEO and C-Suite Summit

November 5 - 7 | Hot Springs, Virginia

CEO and C-Suite Summit will bring together top credit union executive talent to develop expertise and deepen relationships. Attendees will gain insights from financial systems leaders and industry experts into hot topics in financial services and develop skills unique to the credit union C-Suite. There will be a focus on idea sharing and candid conversation with leading industry experts and CEOs. There will be a focus on growth strategies, executive leadership, and change management.

**Target Audience:** CEO and C-Suite

**Sponsorship Opportunities**

**Sponsorship Opportunities (Five Sold / Three Available)**

\$5,000

*Includes: Logo on website and event materials, and attendance for one at all meeting and social networking events.*



# Quail Hunt

## Benefitting The League FedPAC

Date TBD | Sylvester, GA

**Don't miss out on an opportunity to take part in the Annual Quail Hunt for The League FedPAC. This event is a great opportunity for credit union executives, board members, and vendors to network while raising money for the The League FedPAC.**

Event sponsors will receive considerable recognition in the pre-event advertising, as well as throughout the event, according to the level of sponsorship. All sponsors, however, will receive the following: company logo on event signage, networking opportunity with guests, and the opportunity to display promotional items at the event registration table.

### Sponsorship Opportunities

**Presenting Sponsor** \$5,000  
This sponsorship will give your company naming rights for the event and inclusion of logo on all event materials. This sponsorship includes all the sponsorship benefits, access to the guest list, and three complimentary ½ day hunts.

**Food and Beverage Sponsor** \$3,000  
Hunters will be served lunch after their scheduled hunts, as well as dinner on Thursday night. This will allow participants the opportunity to socialize and network without having to leave Southern Woods Plantation. This sponsorship includes all the sponsorship benefits plus access to the guest list, and two complimentary ½ day hunts.

**Raffle Sponsor** \$2,500  
This sponsorship includes all event sponsorship benefits plus access to The League Quail Hunt guest list and one complimentary ½ day hunt.

**Clay Range Sponsor** \$2,500  
The Clay Range is one of the most popular gathering places at the quail hunt. Hunters will be able to brush up on their shooting skills during their time at Southern Woods Plantation. This sponsorship includes all event sponsorship benefits plus signage at the clay stand, access to The League Quail Hunt guest list, and one complimentary ½ day hunt.

**Partner Sponsor (Five Available)** \$2,000  
This sponsorship includes all event sponsorship benefits plus access to The League Quail Hunt guest list, and one complimentary ½ day hunt.

**Contributing Sponsor** \$600  
This sponsorship includes all event sponsorship benefits including access to the guest list. No hunts are included in this sponsorship.

*Sponsorships are subject to change.*



# **VIRTUAL EVENTS**



# LEADERSHIP

C O L L E G E

Leadership College consists of six, one-day training sessions that take place over the course of a year. Leadership College 2025 curriculum will cover six topics relating to personal professional growth.

**Anticipated Attendance:** 45 total attendees - High Potential Management (Any size credit union, with specific emphasis on mid-level and/or emerging leaders)

April 29 - 30  
Georgia

May 6 - 7  
Alabama

May 13 - 14  
Florida

June 5  
Virtual

## Sponsorship Opportunities

### Title Program Sponsor - Exclusive

\$7,000

*Includes: Logo on program webpage, press release, social media marketing, logo on slides in all meetings in three states, virtual and in-person, and the opportunity to attend final session of any of three state classes and speak for three minutes.*

### Breakfast Package at In-Person Events (in Alabama, Florida, Georgia and final event in Florida)

\$3,000

*Includes: On-site lunch for in-person events with signage recognition, recognition on website, two company reps to attend final session and assist with graduation ceremony at any state location.*

### Lunch Package at In-Person Events (in Florida)

\$4,000

*Includes: On-site lunch for in-person events with signage recognition, recognition on website, two company reps to attend final session and assist with graduation ceremony at any state location.*

### Break Package at In-Person Events (in Alabama, Florida, Georgia and final event in Florida)

\$2,000

*Includes: On-site breaks for in-person events with signage recognition and recognition on website.*

# EMERGING LEADERS

## A C A D E M Y



Are you a new or emerging manager eager to take your leadership skills to another level? Look no further than the Emerging Leaders Academy, your gateway to becoming a confident, competent, and high-performance leader. Over the course of five months of immersive virtual workshops, you'll graduate with a comprehensive toolbox of coaching essentials that will propel your career and make a significant impact on your team and organization.

As the business landscape evolves, so do the demands placed on leaders. The Emerging Leaders Academy has been carefully designed to equip you with the skills and knowledge necessary to excel in your role.

### Fall 2025

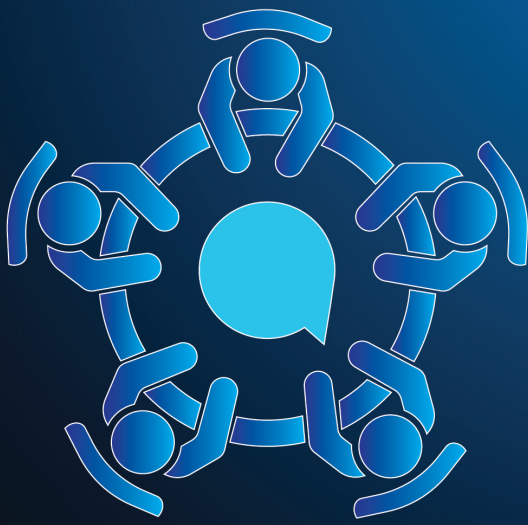
- Session 1: September 11 (virtual)
- Session 2: September 25 (virtual)
- Session 3: October 9 (virtual)
- Session 4: October 23 (virtual)
- Session 5: November 6 (virtual)

### Sponsorship Opportunities

#### Program Sponsor (Two Available)

\$5,000

*Includes: Logo on program webpage, opportunity to speak, social media marketing, logo on slides in all meetings and speak for three minutes.*



# SMALL CREDIT UNION ROUNDTABLE

February 4  
(Virtual)

June 10  
(In-Person at ENGAGE)

September 23  
(Virtual)

November 4  
(Virtual)

In today's competitive marketplace, small credit unions are faced with a variety of challenges. The Small Credit Union Roundtable is designed to facilitate growth and provide solutions to the challenges impeding growth for credit unions \$100 million and under through quarterly virtual meetings.

## Sponsorship Opportunity

**Title Sponsor - (Three Available)**      \$3,000

*Includes: Attendance for one representative at three quarterly events and logo on webpage and marketing.*

*\*The League has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

# VIRTUAL BRANCH MANAGER TRAINING

March 25 – 26, 2025

## Sponsorship Opportunity

**Title Sponsor** \$3,000

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

*\*The League has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

# VIRTUAL COURAGEOUS CONVERSATIONS TRAINING

April 15, 2025

Many leaders avoid tough conversations for multiple reasons, generally boiling down to fear. Fear of the person's reaction, hurting feelings, being taken advantage of, or the desire to be liked. All of these fears can get in the way of productive and courageous communication. If you could release fear and build your courage muscles, would you be willing to learn new skills and commit to taking new action? If yes, join Karen Butcher, Communication Coach and Trainer, for this engaging session on Virtual Courageous Conversations.

## Sponsorship Opportunity

**Title Sponsor** \$3,000

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

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# VIRTUAL COMPLIANCE AND BSA WORKSHOP

May 20 – 21, 2025

The Compliance and Bank Secrecy Act (BSA) Virtual Workshop is designed to provide those in credit unions that handle the day to day aspects of BSA with up-to-date information important to their jobs, while fulfilling the training requirement under the regulation.

## Sponsorship Opportunity

**Title Sponsor** \$3,000

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

*\*The League has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

# BRANCH MANAGER TRAINING

September 23 – 24, 2025

## Sponsorship Opportunity

**Title Sponsor** \$3,000

- Opportunity to Speak for Three Minutes
- Logo on Slides
- Logo on Registration Site
- Logo on Event Webpage

*\*The League has offered the opportunity for other credit union leagues in the U.S. to market virtual workshop opportunities to their credit unions. That may potentially increase the attendance of workshop training events.*

# CONTACT US

**READY TO ADVERTISE WITH THE LEAGUE? CONTACT US TODAY!**

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